

# BOLIVIA FOR THE WORLD



Organized by:



Supported by:



ESTADO PLURINACIONAL DE  
**BOLIVIA**

MINISTERIO DE  
RELACIONES EXTERIORES

## BOLIVIA FOR THE WORLD 1ST INTERNATIONAL FAIR

October 25 to November 05, 2021

Give identity to the Bolivian product with perspective to be exportable.

The activities that will take place at the Fair "Bolivia for the World" intend to internationalize to a large number of MSMEs and give dynamism to Bolivian foreign trade through a new arrival format.

**BOLIVIA PARA EL**  
 **MUNDO**

**OBJECTIVE**

More than 100 Bolivian companies, large and SMEs,  
in different sectors.

- Legally incorporated companies
- Companies with production capacity and high impact added value.





**- Wellness**

Organic foods  
Superfoods  
Natural drinks  
Wines and Singanis  
Cosmetics and drugs

**- Home**

Furniture  
Ceramics  
Marble  
Cleaning products  
Pet supplies  
Wood

**- Lifestyle**

Hospitality  
fashion  
Accessories  
Textiles  
Footwear  
Leather

**- Handmade**

Crafts  
Jewelry  
Eco friendly

**- Industry**

Container  
Packaging  
Machinery  
Fertilizer  
Recycling  
Technology  
Automobile artifacts

- To promote and to facilitate trade relationships.
- To invest in Bolivian companies.
- To increase the exportable supply.
- To close business deals.
- To achieve B2B alliances.
- To take part of the specialized trade agenda with companies that already have capacity information of exportable supply.



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WORLD**

**WHY SHOULD  
YOU PARTICIPATE?**

- Finding partners and suppliers.
- Knowledge of the new business trends of Bolivian commercial offer.
- Optimization of resources through a minimum investment.
- Exchange of business contacts.
- International promotion of your company.

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 **WORLD**

**WHAT BUSINESS  
OPPORTUNITIES WILL  
YOU GET?**



- National Business Tourism Forum.
- Business Conferences of Entrepreneurs with the greatest impact in Bolivia.
- Digital Networking.
- Commercial Exporting Showcase CAMEX - JICA.

**Online**  Camex Cámara de Exportadores  
**Plataform**  Camex Cámara de Exportadores  
**ZOOM**  [www.boliviaparaelmundo.com](http://www.boliviaparaelmundo.com)

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**TRADING  
SESSIONS**

Meetings between international buyers and Bolivian producers to know about the exportable supply and achieve a purchase intention.

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**TRADE EXPORT  
AGENDA**



# !! A NEW STYLE OF EXPORT !!

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